Promoting our state, our stories since 1828
Our Mission

The Historical Society of Michigan (HSM)—the state’s oldest cultural organization—preserves and promotes the history of the Great Lakes State through:

- **Conferences** focusing on Michigan’s past
- **History publications**, including *Michigan History*, the *Chronicle*, and *Michigan Historical Review*
- **Education** programs, including Michigan History Day, educator conferences, and state history curriculum
- **Awards and recognition programs**, such as the Centennial Farm Program, State History Awards, Milestone Awards, and more
- **Training and support** for local history organizations, including workshops, best practices, promotion, and web services
Publications
Michigan History Directory

- Includes a detailed listing of:
  - Historical Societies
  - Museums
  - Historic Sites
  - Archives
  - Historical Collections
  - Genealogical Societies
  - Agencies
  - Commissions

- Listings include contact information and details pertaining to missions, collections, and any physical locations.

- Members are highlighted with photos, QR codes to websites, and a member notation.

- Published on a triennial basis
  - 14th Edition to be released this November
Historic Michigan Travel Guide

- Consumer guide for history destinations throughout the state
  - History organizations must be members of the Society to be included

- Sold through Michigan Meijer stores and local bookstores

- Published on a triennial basis
  - 6th Edition released fall 2013
  - 7th Edition due out summer 2016

- App in development
  - Planned release in 2017
  - Will also contain information from the Directory
Awards

Charles Follo Award

Superior Award
Milestone Awards

• Recognition program began in 1976
• Recognizes continuous operation of a business, but not necessarily continuous operation of family ownership or name
• Celebrates the anniversary of an organization, business, or municipality with a Michigan Milestone Award plaque
  – 50th Anniversary – Half Century
  – 100th Anniversary – Century
  – 150th Anniversary – Sesquicentennial
Centennial Farm Program

- HSM works with the Michigan Centennial Farm Association to recognize Centennial, Sesquicentennial, and Bicentennial Farms

- Established in 1948
  - More than 6,000 farms have been certified since program first began
Support
For Local History Organizations

Workshops and Training Opportunities

Inclusion in Calendar of Michigan History Events & Michigan History Directory

Consultation on Best Practices and Organizational Development
Promotional Partnerships

- Member organizations of HSM that are considered “Tourist Destinations” are listed in our Historic Michigan Travel Guide.

- Each historical destination that is featured in the MLive newspapers is chosen from that publication.

- “Michigan Time Travel” column is featured every Sunday.

- MLive publishes **eight major newspapers**, including The Flint Journal, The Grand Rapids Press, and The Kalamazoo Gazette, and reaches an estimated **2 million readers**!
Promoting Our Members

- **Member Spotlight and Member News in Chronicle magazine**
- **Event Calendars**
  - Online: Calendar of Michigan History Events
    - Member and Nonmember
    - Members have a link to their site
  - Print: Chronicle’s Historical Happenings
    - Members Only
- **Listing on our website under “Local Organizations” with a link to your site**
- **Historic Michigan Travel Guide**
  - Members Only
- **Michigan History Directory**
Organization Membership

• Benefits include
  – Listing under Local Organizations on the HSM website
    • HSM will design a static web listing for organizations that do not already have their own website
  – Ability to post events on the Calendar of Michigan History Events with direct links to your website and other information
  – Listing in the triennial Historic Michigan Travel Guide, if the organization operates a history destination (such as a museum or historic site) that is open to the public
  – Discounts for up to two representatives from your organization to attend HSM conferences and workshops
  – Best practices advice, such as how to register as a non-profit, developing bylaws, and more
  – And more!
Individual Membership

• Includes immediate family members residing in same household
• Each level includes the following benefits
  – Discounts on publications such as the Michigan History Directory and Historic Michigan Travel Guide
  – Regular e-mail updates with Michigan history news
  – Registration discounts for our conferences and workshops
  – Participation in a statewide network dedicated to connecting people with historical resources
  – and much more!
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